

The top section of the slide features five magnifying glass icons arranged in a loose cluster. Each icon consists of a circular lens with a crosshair inside and a handle extending from the bottom right. The icons vary in size and orientation, with one being the largest and positioned on the left, and others scattered to the right and top.

# Visual Aids and Infographics

The bottom section of the slide features four magnifying glass icons arranged in a loose cluster. Similar to the top section, each icon has a circular lens with a crosshair and a handle. They vary in size and orientation, with one being the largest and positioned on the left, and others scattered to the right and bottom.

# Visual Aids and Infographics

## Why?

- › Visual aids and info graphics make information easier to understand.
- › They can be used to highlight central content in a concise format.

## How?

- › Visualisation encompasses images, patterns, videos, charts and tables.

## What?

- › Use graphics to clarify, compile and summarise the information.
  - » In documents, such as reports and presentations
  - » On websites and social media
- › Create short video clips.
  - » The quality produced by mobile phone cameras is often adequate